

Wiltshire Council Community Area JSNA Survey, 2024:

What is it like to live in Wiltshire in 2024? Share your thoughts and help shape the future.

We bring the latest data on life in Wiltshire into a report called the Community Area Joint Strategic Needs Assessment (CAJSNA). This brings together information on a number of key themes including our population, health, housing, safety and the environment in order to help inform local decision making.

We are asking people to complete this short survey to give your thoughts on what's really important to you and your local area. This data will be shared with council leaders and key partners alongside the CAJSNA data to provide a full picture.

Before taking the survey, you may wish to have a look at the data contained in the Community Area Joint Strategic Needs Assessment which can be accessed here:

<https://www.wiltshireintelligence.org.uk/cajsna>

Q1 Please tell us your post code (this will not be used to identify you in any way):

Community Area	Responses (out of 2,690)	Proportion of respondents
Malmesbury Area Board	156	5.8%

Q2 Please tell us your age:

Age	Responses (out of 156)	Proportion of respondents
Under 16	1	0.6%
16-24	2	1.3%
25-34	5	3.2%
35-44	13	8.3%
45-54	28	17.8%
55-65	38	24.2%
65+ years	69	43.9%

Q3 From the list of themes below, please select your 1st, 2nd and 3rd choices in order of importance (1st choice being most important to you).

	Health	Environment	Economy	Community	Housing	Safety	Cost of Living	Children & Young People	Older People
1st Choice	76	33	14	4	4	5	8	5	7
2nd Choice	33	44	7	14	16	13	10	12	7
3rd Choice	17	34	13	21	15	17	13	17	9
Score*	311	221	69	61	59	58	57	56	44

(*where 1st choice = 3 points; 2nd choice= 2 points; 3rd choice = 1 point. Not chosen = 0)

Q4 You've chosen **health** as one of your top three choices. From the list of issues concerning the county's health, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Support for "Living longer better"	85	67.5%
Support for keeping physically active	75	59.5%
Mental health support	72	57.1%
Care for those living with Dementia	60	47.6%
Tackling levels of obesity	38	30.2%

Q5 You've chosen **housing** as one of your top three choices. From the list of issues concerning the county's housing, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting homes for younger people / new families	26	74.3%
Addressing rising house prices / affordability	22	62.9%
Preventing homelessness	19	54.3%
Tackling fuel poverty in my community	8	22.9%
Addressing the number of second homes within my community	5	14.3%
Reducing the number of empty homes in my community	5	14.3%

Q6 You've chosen **economy** as one of your top three choices. From the list of issues concerning the county's economy, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing empty businesses / shops in my community	25	73.5%
Tackling unemployment amongst young people	19	55.9%
Addressing low education / skills within my community	18	52.9%
Supporting the right balance of jobs within my community	15	44.1%
Tackling unemployment overall	10	29.4%

Q7 You've chosen **environment** as one of your top three choices. From the list of issues concerning the county's environment, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Improving the quality of landscapes (nature reserves & other designations)	60	54.1%
Addressing flooding in my community	58	52.3%
Support for increasing biodiversity	57	51.4%
Supporting Public Transport services	56	50.5%
Tackling fly tipping	50	45.0%
Reducing emissions	17	15.3%
Supporting / improving Active Travel	11	9.9%
Tackling poor air quality within my community	2	1.8%

Q8 You've chosen **communities** as one of your top three choices. From the list of issues concerning the county's communities, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the quality of open spaces, community gardens and playing fields in my area	34	87.2%
Improving the range of community groups and activities in my community	26	66.7%
Improving cultural assets and performances / opportunities	21	53.8%
Improving facilities at my Wiltshire Council leisure centre	16	41.0%
Improving facilities at my library	7	17.9%

Q9 You've chosen **safety** as one of your top three choices. From the list of issues concerning the county's safety, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Reducing the level of crime in my community	25	71.4%
Reducing speeding within my community	17	48.6%
Tackling anti social behaviour in my area	17	48.6%
Tackling anti social behaviour by young people	15	42.9%
Addressing drug crime within my area	7	20.0%
Tackling the number of road traffic collisions in my community	6	17.1%
Addressing the amount of hate crime in my area	1	2.9%

Q10 You've chosen **cost of living** as one of your top three choices. From the list of issues concerning the cost of living within the county, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting households living on low incomes	18	58.1%
Support for children living in low-income families	17	54.8%
Support for housing and/or rent affordability	14	45.2%
Tackling fuel poverty	13	41.9%
Providing debt / financial advice	11	35.5%
Support for foodbanks	10	32.3%

Q11 You've chosen **children and young people** as one of your top three choices. From the list of issues concerning the county's children and young people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Improving activities for children and young people	22	64.7%
Supporting young people's mental health	19	55.9%
Support for children with Special Educational Needs or Disabilities (SEND)	16	47.1%
Support for young people who are not in employment, education or training (NEET)	12	35.3%
Supporting young carers in my community	12	35.3%
Improving children's and young people's health (including obesity)	8	23.5%
Improving school attainment	7	20.6%
Support for children claiming free school meals	6	17.6%

Q12 You've chosen **older people** as one of your top three choices. From the list of issues concerning the county's older people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the general health of older people	17	73.9%
Preventing social isolation and loneliness	16	69.6%
Support for (unpaid) carers	14	60.9%
Support for people living with dementia (and their carers)	13	56.5%
Preventing falls amongst older people	5	21.7%